

Minutes of the Regular Meeting of the Economic Development Committee held March 7, 2022, at the Uptown Cappuccino, Muchalat Drive, Gold River B.C. commencing at 4:38 p.m.

PRESENT: Sharon, Rachel, Cathy, Brenda and Georgie

CALL TO ORDER

The meeting was called to order at 4:34 PM.

INTRODUCTION OF LATE ITEMS

Anita – regrets for this meeting

Melissa – resignation

Linda – kiosk maps

APPROVAL OF AGENDA

MOVED/SECONDED THAT the agenda be approved.

CARRIED

ADOPTION OF MINUTES

Minutes of the EDC meeting of February 10, 2022 were adopted as circulated.

CARRIED

REPORTS

Chamber of Commerce sign to be installed when site is clear of construction work.

North Island 1000 to take place June 17-18-19, 2022.

Gold River 200 to take place June 25-26, 2022

UPDATE ON WAYFINDING: Anita will be in touch with Phred Martin when she is back to work.

COMMITTEE INFORMATION ITEMS:

Cathy presented the list of the new executive members for the Chamber of Commerce.

COMMITTEE REPORTS:

Visitor Info Centre--- The centre will be opening in May. It was proposed that this year's employees, for the Visitor Info Centre be given the opportunity to explore and visit the "touristy" spots in Gold River with members of the EDC and community members. Such places as Air Nootka, The Uchuck, Star Lake, Antler Lake, camping spots etc. Georgie will compose a tentative

list of places to be visited for the next meeting. Sharon volunteered to approach Air Nootka and the Uchuck to see if they would be willing to participate.

Typos on Kiosk - Ian plans to come to Gold River at the end of March to address these typos. Sharon will visit the site and be in communication with Ian. Brenda will take a picture of the kiosk typos to be addressed and Cathy will find out when Julie Davies will be back in Gold River for her to identify the typos.

The Gold River flags are here and are flying at the Village Office.

The Highway Sign project will be passed over to Phred to work on.

2022 Budget has been passed to Council to be included in their budget for the coming year.

Business Ambassadors – Anita is working on this project.

CORRESPONDENCE:

Melissa's resignation from the EDC was received and will be submitted to Council.

NEW BUSINESS:

Several items were discussed regarding what the EDC's next plan/project should be.

It was also decided that a notice be composed to recruit a new member for the EDC in view of Melissa's departure from Gold River.

Kiosk Maps: Linda.....Rachel will find out more re this from the Village Office.

ADJOURNMENT:

The meeting was adjourned at 5:22 PM.

NEXT MEETING:

The next meeting will be held on April 14th, 2022.