

Minutes of the Regular Meeting of the Economic Development Committee held **October 26, 2022** at the Uptown Cappuccino, Pacific Tide Mall, 375 Muchalat Drive, Gold River B.C. commencing at 4:30 p.m.

PRESENT: Anita Lawrence, Brenda Patrick, Georgie McKenzie, Cathy Nesbitt and Sharon Charette

CALL TO ORDER

The meeting was called to order at 4:31

INTRODUCTION OF LATE ITEMS NONE

APPROVAL OF AGENDA

MOVED/SECONDED THAT the agenda be approved Cathy

CARRIE

ADOPTION OF MINUTES

Minutes of September 28

MOVED/SECONDED THAT the minutes be adopted as circulated. Georgie

CARRIED

REPORTS

MOVED/SECONDED THAT the reports be received. Anita

CARRIED

COMMITTEE/INFORMATION ITEMS

Wayfinding Scope Change request submitted to Jocelyn Bussieres at Rural Development July 11, 2022 and we are still waiting for approval of the new budget and scope change request to move Website portion of 20,000.00 to the Wayfinding in order to complete all wayfinding projects. Also asked for a date extension to November 2023 to complete the whole wayfinding campaign.

Wayfinding Phase 1 & 2 included 2 signs for the info boulevard, 2 small signs directing to the rec center, 1 for star lake and 1 for the campground.

New Grants waiting for approval – Indigenous Learning and Projects Grant through Destination B.C.

BCAT (BC Active Transportation Network Planning Grant) – Ministry of Transportation and Infrastructure (Feb. approval date)

This grant is proposed to create an Active Transportation Plan for the Village that would be used to inform and apply for Infrastructure grants that involve safe transportation networks within the community, lighting, sidewalks, pedestrian crossings and bike lanes were included in the plan.

REPORTS OF COMMITTEES

Chamber of Commerce update: Membership Christmas Social – December 10th at the Legion – Dinner and dance

Craft Fair at the Gerry Morgan Memorial Center – November 25th and 26th. Trying Friday night and Saturday this year and the cost of table rental is 25.00 due to insurance costs.

Membership is up to 43

Economic Development Committee: It will be up to the new council to decide if this committee will continue.

Should council elect to continue the Economic Development committee, they will need to determine who will be elected to the committee. Will the current committee members be elected? Decisions in this regard are unknown at this date.

The Gmail address of goldrivercalendar@gmail.com will need to be redirected

Economic Development has 2 keys for room 117 at the JCC. It was organised 4 years ago with no paperwork and so the keys will be turned back in to the municipal office (Georgie and Cathy) as this room was given to the Gold River Nootka Sound Society for the Arts. Ec. Dev will store the boxes of supplies somewhere else in the meantime and a new application can be made for a room if council determines to continue this committee.

November meeting will be on hold until Council decides on the Economic Development Committee's future.

CORRESPONDENCE NONE

QUESTION PERIOD Will the Boulevard be maintained? The sculptures did not get stained and the weeds are filling in again. The Boulevard really needs the level of service increased to be maintained well. The Committee feels unsupported by the Village when all this work went into the project and the maintenance is not done regularly by staff.

Anita will send an email to Glenn Morphy – Director of Operations to request a service level increase for this project.

Branding – If there are more funds to spend under Branding could the committee (if approved to continue) use some funds to make new pins to give to visitors? The official pins left from the Village is just a small bag so more could be made.

NEW BUSINESS NONE

NOTICE OF MOTION NONE

TERMINATION

MOVED/SECONDED THAT the meeting terminates

CARRIED

Time: 5:30 p.m.

Minutes of the Regular Economic Development Committee

Councillor

Certified by the Corporate Administrator:

