



# STRATEGIC PRIORITIES 2023-2027

## Vision Statement

The Village of Gold River will continue to be an affordable, inclusive, sustainable community that supports community spirit while fostering economic diversification and smart growth.

## Mission Statement

The Village of Gold River will strive to provide a livable, sustainable, and economically diverse community that recognizes the needs of current and future residents.

# STRATEGIC PRIORITIES 2023-2027

Inter-governmental Relations	Financial Sustainability	Community Livability	Economic Growth	Community Pride
<p>We work to build strong relationships with the region, other levels of government and Mowachaht/Muchalaht First Nation</p> <ul style="list-style-type: none"> <li>Engage with Mowachaht/Muchalaht First Nation on a regular basis to consider initiatives and priorities that are mutually beneficial to our communities</li> <li>Advocate and cooperate with local and senior governments on regional issues affecting our community</li> </ul>	<p>We will work to maintain levels of service that are affordable to support a diverse and vibrant community</p> <ul style="list-style-type: none"> <li>Responsibly review and provide services at levels which the community are willing to pay</li> <li>Ensure the condition of our facilities meet the needs of the community</li> <li>Ensure an asset management plan supports future financial planning and effectively manages community assets</li> </ul>	<p>We will work to ensure that the community is safe and the needs of the community are being considered</p> <ul style="list-style-type: none"> <li>Ensure a review of bylaws is done regularly to ensure they are current to meet the needs of the community</li> <li>Ensure that the bylaw compliance plan will educate the community and increase enforcement of bylaws</li> </ul>	<p>We will provide an environment that facilitates business development and job creation</p> <ul style="list-style-type: none"> <li>Explore options to increase the housing supply to support the attraction of workers to support new business ventures</li> <li>Pursue opportunities leading to economic development and job creation</li> <li>Development of a waterfront strategy to increase industry and tourism</li> </ul>	<p>We will engage the public in positive activities to enhance the vibrancy of the community</p> <ul style="list-style-type: none"> <li>Work to increase sponsorship of recreational activities</li> <li>Work to support community initiatives that increase and support a diverse and vibrant community</li> </ul>

## Specific Actions

### Inter-governmental relations

- Have ongoing collaboration initiatives with Mowachaht/Muchalaht First Nation
- Work with the Strathcona Regional District to improve emergency preparation

### Financial sustainability

- Review service levels during annual financial planning discussions
- Conduct an assessment of recreation facilities within the Village
- Review options regarding leasable spaces at the Public Safety building and the Jack Christenson Centre
- Conduct a structural review of the Jack Christenson Centre

### Community livability

- Consideration of an Off Road Vehicle bylaw
- Update the Official Community Plan and Zoning bylaws, including consideration of secondary suites
- Explore locations for the creation of a dog park

### Economic growth

- Develop a plan for a tourism marketing partnership

### Community pride

- Develop a program for sponsorship for recreation programs
- Develop/promote community events